



Real Wood Transformed



PROJECT PROFILE

All-Natural Appeal in a Vibrant Commercial Setting

Problem: The commercial client wanted a showcase appearance for her business. She was seeking signage and an entranceway that provided a means to truly stand out and emphasize the high-end nature of her restaurant. Her architect specified a mixed media style with natural wood, brick and steel.

Solution: Americana's Thermally Modified Poplar Shiplap Siding. A light stain achieved uniformity while enhancing this all-natural wood's inherent weather resistant properties. Impressed with the results, this client has become a repeat customer.